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NAVIGATING RADICAL CHANGE

The new normal

THE 2012 CALIFORNIA TRAILS & GREENWAYS CONFERENCE

WOODLAND HILLS

APRIL 18 - 20, 2012



Dear Trail Partners:

We are pleased to welcome you to the exciting 27th California Trails & Greenways Conference! In these next three days we hope to provide inspiration, valuable connections and new tools for "Navigating Radical Change -- The New Normal."



This gathering of dedicated trail and greenways enthusiasts, who share our passion for trails and trail programs, will help us explore new ways of addressing the ever growing need to maintain, expand and interpret trails that take us to California's protected and sacred places -- cultural, historic, natural and urban."

While we clearly live in a tumultuous time, the public's recognition of the values of urban, rural and backcountry trails and greenways are expanding and deepening. Trails are a cherished amenity in a growing number of communities. Rising transportation costs, concerns about our "carbon footprint," childhood and American obesity, and increased needs for the psychological relief from everyday pressures and spiritual well-being shout for invigorated efforts for functional trail systems.

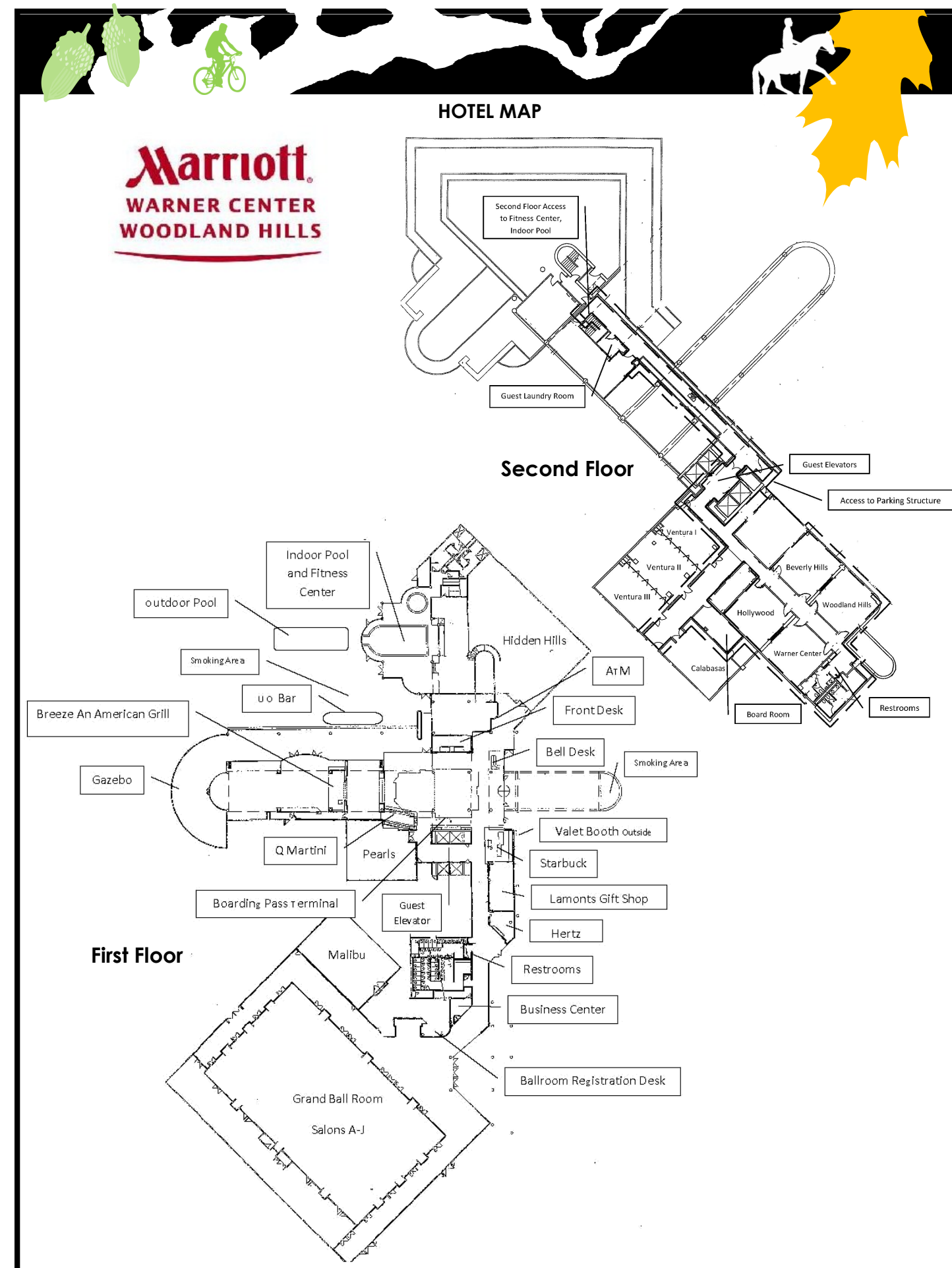
Adversity is no stranger to trail endeavors. Every one of you has faced numerous challenges with inspiring success. But now, more than ever, our ability to not simply survive, but to thrive will be dependent upon our collective ability to collaborate, to teach and learn from each other, to forge new partnerships, and to inspire all who benefit from trails and greenways to voice their support.

All of us have experienced adversity. It is simply an aspect of what we face in order to do right by nature, by our historic and cultural resources, and by the future generations so dear to us. Our goal with this conference is to provide a forum where dedicated trail stewards will find support, inspiration, and teachable tools that will challenge us to do better and achieve success.

Welcome to the 2012 California Trails & Greenways Conference!

Dick Troy

Dick Troy, President
California Trails Conference Foundation





ACKNOWLEDGEMENTS

Conference Hosts

California State Parks
California Trails Conference Foundation

Special appreciation is extended to Joe Edmiston, Rorie Skei, the Santa Monica Mountains Conservancy and staff for the support and assistance they have provided.

Conference Planning Team

Special thanks is extended to the Conference Planning Team whose dedication has one primary aim – to honor YOUR contribution and commitment to achieving the highest quality in all aspects of trail work.

CALIFORNIA STATE PARKS	CALIFORNIA TRAILS CONFERENCE FOUNDATION
Cheryl Essex	Dave Gould
Ben Fenkell	John Kolb
Sara Kaner	Melanie Schlotterbeck
Dave Schaechtele	Lauralee Svendsgaard
Alexandra Stehl	Dick Troy
Barry Trute	
Charlie Willard	

Special appreciation is extended to our new **A-Team** members who volunteered their time and expertise to assist the Conference Planning Team:

Jamie Cabral	Mountains Recreation & Conservation Authority
Cathy Haagen-Smit	California Recreational Trails Committee
Jim Hasenauer	International Mountain Bicycling Association
Michael Kelley	Bay Area Ridge Trail Council
Kurt Loheit	Palos Verdes Peninsula Land Conservancy
Victoria Touchstone	U.S. Fish & Wildlife Service
Maryanne Vancio	County of San Diego

Exhibitors

American Conservation Experience
American Trails
Bellfree Contractors, Inc.
Beneficial Designs
Greenfields Outdoor Fitness
iZone Imaging
NPS, Juan Bautista de Anza National Historic Trail
PermaTrak North America
Professional Trailbuilders Association
SWECO Products
Tahoe Rim Trail Association
Trailscape Inc.
Trail Services LLC
Western Wood Preservers Institute



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THE CALIFORNIA TRAILS & GREENWAYS CONFERENCE

In our 27th year, the California Trails & Greenways Conference is hosted by California State Parks' Statewide Trails Section, and the California Trails Conference Foundation (a 501(c)(3) nonprofit organization). This collaborative endeavor is supported by other agency, nonprofit and business trail partners in order to provide you with high quality, innovative trail expertise and networking opportunities. For 3-days those new and expert in the trail field come together to increase their knowledge, discover collaborative opportunities, and share their inspiration and dedication for trails. Key aspects of the Conference include:

- Over 25 high quality, innovative sessions, presented by over 70 trail experts, covering the full range of trail topics, including current issues facing the trails community;
- Five, day-long pre-conference workshops providing opportunities for hands-on learning;
- Forums to address the evolving needs of California's trail community;
- Networking opportunities that encourage the exchange of ideas and the exploration of new partnerships; and
- Exhibits allowing you to casually view and discuss the latest in trails technology, products, equipment, planning and programs.

Believing that "knowledge is power," this year's Conference will explore many of the challenges facing trails and public lands, what's known about the trends, and how to pursue creative solutions while preserving the integrity of the resources we hold dear. We will draw upon the expertise of established trail professionals from all aspects of trails planning, management and interpretation. A review of the Conference speakers and presenters is nothing less than a list of "Who's Who" among California's trail experts and are major contributors to the conference, donating their time and expertise to help ensure that California's legacy of fun, adventuresome and accessible interconnected trails continue well into the future.

Trails are the means by which we experience first hand the magic and wonders of nature, gain understanding and compassion for the many people who have come before us, and find greater peace of mind and understanding of ourselves. Most importantly, trails inspire deeper understanding of the precious nature of our Earth, and greater compassion for the life it supports.

To continue this legacy, the Conference brings us together for support, for inspiration, and to challenge us to do better. In this way, we are all working together to help ensure a solid foundation for trail leadership and stewardship for generations to come.



NOTES

NOTES



OPENING KEYNOTE "A Tool Kit for Surfing the Tempest"

Presented by
Robert M. "Bob" Searns
National Chair, American Trails

Robert Searns has a four-decade track record in planning, designing and implementing award-winning trails, greenways and open space projects. He has been a speaker, instructor and led workshops for American Trails, the U.S. National Park Service, the American Planning

Association and the Urban Land Institute Mayor's Forum. He has lectured and met with students and faculty in Canada, Japan, China and Russia. He served as an invited delegate to the 2010 White House kick-off planning session for a *21st Century Strategy for America's Great Outdoors*.

He was Project Director for the *Denver Platte River Greenway*, the award-winning spine of the 600-mile-plus Metro Denver Greenway system. He has consulted with clients in the Las Vegas, Memphis, Detroit, Orlando, San Antonio, Houston, Portland, St. Louis, Dallas/Ft Worth, Los Angeles and Chicago metro areas. He has worked with and advised leaders with Grand Canyon National Park, the Walton Family Foundation, the Disney Corporation and the owner of Papa John's Pizza Corporation on trails and greenway projects in both the public and private sectors.

He co-authored, with Charles Flink, *Greenways: A Guide to Planning Design and Development* (Island Press—Published in the U.S. and China); *Trails for The 21st Century* (Island Press) and was a contributor to *Greenways: The Beginning of an International Movement* (Elsevier Press). He has written articles and editorials for *Planning Magazine*, *Landscape Architecture Magazine*, *LA China*, *American Trails Magazine*, *The Denver Post*, *The Kansas City Star* and other publications.

A Tool Kit for Surfing the Tempest --Yeah, sometimes the current goings can be a bummer! But tough times can engender the best in us—and the best in what we can accomplish. In this time of seemingly unprecedented change, achieving our trail endeavors may not be easy, but the challenges we all face in reaching our very worthwhile goals also won't be boring. Let's explore how we, in the Trails and Greenway movement, can read the treads and the cross currents to survive, innovate and thrive in the coming decade.



Celebrating Trails' Gifts

Presented by
Ed Begley, Jr.

As environmental issues become more pressing, there are two possible responses: forget it and hope that government and corporations will figure it out, or take action yourself.

In the "take action yourself" camp, a few individuals are leading the way. One such person in California is Ed Begley, Jr. Environmental lawyer and long-time friend, Bobby Kennedy, Jr. has said, "Ed has a greater sense of social obligation than anyone I know. He's like a West Coast cadet who gets up every morning and says 'reporting for duty.' "

Turning up at Hollywood events on his bicycle, Ed has been considered an environmental leader in the Hollywood community for many years. He served as chairman of the Environmental Media Association, and the Santa Monica Mountains Conservancy. He still serves on those boards, as well as The Thoreau Institute, the Earth Communications Office, Tree People, The Coalition For Clean Air, and the advisory board of the Union Of Concerned Scientists, among others.

His work in the environmental community has earned him a number of awards from some of the most prestigious environmental groups in the nation, including the California League of Conservation Voters, the Natural Resources Defense Council, The Coalition for Clean Air, Heal the Bay, Santa Monica Baykeeper, and the Cesar E. Chavez Foundation.

He currently lives near Los Angeles in a self-sufficient home powered by solar energy.

SPEAKER BIOS

David Updike has spent the last 17 years with the Mountains Recreation & Conservation Authority (MRCA), and is currently the Fire Management Officer, head of the Fire Division, overseeing the agency-wide trails program. Dave is President of the Park Rangers Association of California; and a certified Instructor with the California State Fire Marshal, National Wildfire Coordinating Group, American Heart Association, and the California Career Technical Education Teaching Credential. He has developed and implemented 3 semester courses through the Los Angeles County Office of Education, establishing a connection between 20 high schools and the MRCA's parklands. david.updike@mrca.ca.gov

Paul Veisze is the Geographic Information Officer for California State Parks. Following academic training in forest ecology and wildland fire, Paul has more than 25 years experience in aerial photography and mapping, GPS/GIS; and natural resources science in the private sector, and with federal and state agencies in California and Nevada. Current focus is on road and trail information systems development for public safety and facilities management applications. pveisze@parks.ca.gov

Jeff Weinstein is a Trails & Open Space Specialist for the City of Glendale Community Services & Parks Department. He has 22 years of experience in trail and park planning, and has served as the Trails Coordinator for Riverside County, San Bernardino County and the City of Riverside. He has been with the City of Glendale for the past 5 years, working on trails, open space projects and the restoration of the Deukmejian Wilderness Park. jweinstein@ci.glendale.ca.us

Ken Wells is Executive Director of the Sonoma County Trails Council (SCTC). He has been working on trails since the mid-80's, with training from California State Parks and the International Mountain Bicycling Association. He has been with the SCTC since 1992, and was a member of the "A Team", that developed the current trail system at Annadel State Park. Ken was also the Executive Director of the Sonoma County Waste Management Agency from 1992 to 2008, which perfected his ability to move through the bureaucratic maze of local and state government. kenwells@sonic.net

John Wentworth became involved in a public-access dispute with construction of a private gate on a public road that held significant implications for recreation egress from public federal lands. After a very public and successful campaign, and resolution of the issues, He founded the Mammoth Lakes Trails & Public Access Foundation (MLTPA) in 2007, and currently serves as the Chief Executive Officer and Board Chair. In March 2009 John was recognized by the Sierra Business Council with its "Vision 2020" award for his work with MLTPA on behalf of trails and public access in Mammoth Lakes, and continues to lead the organization and its enthusiastic team through challenges, opportunities and success. johnwentworth@mltpa.org

Liz Westbrook is Assistant Project Manager for Campbell Grading, Inc. She has been working in landscape and ecological design for over 6 years. Liz focuses on the impacts a project has on storm water, and design aesthetics, as well as on the short-term and long-term quality of the project. tsuga.agua@gmail.com

Sean Woods is Superintendent of California State Parks (CSP), Los Angeles Sector with the primary responsibility of implementing CSP's Urban Strategic Initiative in Los Angeles. Through this initiative, State Parks has worked cooperatively with local partners to address the needs of under-served urban residents by committing resources to community outreach and development of urban parks. Central to urban planning efforts has been a focus on L.A. River Parks as vital links in the greening of the LA River and implementation of the Los Angeles River Revitalization Master Plan. sawoods@parks.ca.gov

Walt Young is the Chief Operations Officer and Park Ranger with the Mountains Recreation & Conservation Authority (MRCA). He operates over 60,000 acres of parkland in Los Angeles and Ventura Counties, and is responsible for the development of river safety, interpretation and recreation programs for MRCA river projects on the Los Angeles, Rio Honda and San Gabriel Rivers, as well as Ballona Creek and Big Tujunga. walt.young@MRCA.ca.gov



SPEAKER BIOS

Emilyn Sheffield, Ph.D. is a Professor of Recreation and Parks Management at California State University, Chico. For more than 20 years she has worked with partners to connect people to the parks and protected places that enhance our lives. Her "trends work" helps local, state and federal agencies and conservation organizations respond more effectively to changing demographic and lifestyle trends. She frequently keynotes gatherings of natural resource agencies, conservation and stewardship organizations, and tourism associations. She is currently exploring community engagement strategies in volunteerism and conservation stewardship at the Golden Gate National Parks in San Francisco. Dr. Sheffield's interdisciplinary team completes destination projects involving scenic byways, trails, heritage tourism infrastructure, and visitor services throughout California and the western U.S. esheffield@csuchico.edu

Bianca Shulaker is a recent graduate of UCLA with a bachelors in Environmental Science. She is currently a graduate student at the USC Price School of Public Policy. biancashulaker@ucla.edu

Rorie Skei has been involved in Southern California open space preservation, trails and parkland issues for 35-years. As Chief Deputy Director for the Santa Monica Mountains Conservancy, she oversees acquisition, park development and watershed planning; partnerships with local, state and federal governments; and resource protection for tens of thousands of acres of parkland. She also serves *ex officio* as the Chief Deputy Executive Officer of the Mountains Recreation & Conservation Authority, a joint powers agency of the Conservancy and Rancho Simi and Conejo Recreation & Park Districts, and provides a similar administrative role for the other joint powers agencies in which the Conservancy is a partner. As a private citizen, she is the appointed public member and chairperson of the Conejo Open Space Conservation Agency. skei@smmc.ca.gov

Marc Stirdivant is a Senior Administrative Analyst for the City of Glendale's Community Services & Park Department. He serves as the department's grants administrator and supervises Trails & Open Space programs for the City's 5,000+ acres of open space. Marc represents the City of Glendale on the Advisory Committee to the Santa Monica Mountains Conservancy and sits on the Board of Directors of 3 nonprofit land trust and land advocacy organizations. mstirdivant@ci.glendale.ca.us

Linda Stonier has more than 25 years experience with the National Park Service (NPS), currently providing organizational development, capacity building and planning assistance to jurisdictions and nonprofits through the NPS Recreational Trails & Conservation Technical Assistance program. She provides an opportunity to hear from a planner who has spent years helping smaller organizations expand capacity and develop collaborative partnerships. linda_stonier@nps.gov

Marcos Trinidad is Volunteer Coordinator and Project Manager for TreePeople, which is a nonprofit organization that unites the power of trees, people and technology to grow a sustainable future for Los Angeles since 1974. They utilize a tiered training program to engage community members in self-sustaining tree care for their neighborhoods and the Santa Monica Mountains. This technique can be adopted by other nonprofits to train their volunteers about different levels of leadership for revegetation projects along their trails and greenways. marcos@pvsb-audubon.org

Jennifer Tripp is the Trail Operations Manager for the Pacific Crest Trail Association (PCTA). She has been working with long-distance National Scenic Trail nonprofits for over 10 years. Since 2007, she has overseen the growth of the PCTA's volunteer program, including development of safety and training programs. As the PCTA Operations Manager, she works on all aspects of the Trail Operations Program for trail maintenance and reconstruction, as well as trail and land management. jtripp@pcta.org

Andrew Tsiu received a Master of Public Health from the UCLA School of Public Health with an emphasis in Environmental Health Sciences and a bachelors in Biology from UCLA. During his time at the School of Public Health, he was the Teaching Assistant to Dr. Richard Jackson's Built Environment and Health course. atsiu@ucla.edu



PRE-CONFERENCE WORKSHOP DESCRIPTIONS

Designing & Constructing Stone Arch Bridges

This workshop will teach the lost art of stone bridge construction. Stone bridges provide an economical solution and an aesthetic element to the trail in concert with the natural environment. If built with native local resources, these bridges can cost less than 10% of what a normal bridge would cost. This course provides basic information from site selection to mortar mixes and will be targeted for an audience from the average person to a journeyman stone mason. This class will be outdoors in a park setting. A scale model of a bridge will be constructed to help illustrate the skills and materials needed to build a strong bridge. Don't miss the opportunity to learn the lost art of stone bridge construction.

Presenter: Zach Anderson, Project Coordinator, Forest Trails Alliance

GIS & GPS Data Acquisition for Trails Information

This 4 hour workshop is for beginning and intermediate users of GPS, smartphones, Google Earth and related technologies applicable to trails mapping and trails information. Agencies, trail groups and volunteers can effectively share information about current trail maintenance needs, using modern handheld GPS devices and free online mapping programs. Emphasis will be on practical methods, low-cost, easy to use software for shared use of data.

Presenters: Dave Everett, Santa Barbara Front Country Trails Association
Paul Veisze, Graphic Information Officer, California State Parks

Los Angeles River Tour—How Revitalization is Returning the People to the River

The Los Angeles River flows 51 miles from its headwaters in the San Fernando Valley to the Pacific Ocean in Long Beach, passing through 14 cities and a variety of neighborhoods. In the 1930s, the Corps of Engineers initiated a massive flood control project that encased much of the LA River in concrete. Once paved, the river was fenced and largely forgotten. In 1986, a group of dedicated visionaries who shared the common goal of protecting and restoring the natural and cultural heritage of the Los Angeles River formed the Friends of the Los Angeles River. As a result of this vision, today through an incredible partnership involving these initial visionaries, concerned citizens, community leaders, elected officials, environmental, recreational, and other community advocacy groups, and an array of local, state, and federal agencies, many great things are being accomplished along the LA River, and many more projects are on the implementation horizon.

Presenters: Carol S. Armstrong, Co-Director, Los Angeles River Project Office for the City of Los Angeles
Sean Woods, Superintendent of California State Parks, Los Angeles Sector
Shelly Backlar, Executive Director of the Friends of the Los Angeles River



PRE-CONFERENCE WORKSHOP DESCRIPTIONS

Park to Playa Bike Tour

If you are interested in urban trails that connect densely populated neighborhoods with regional destinations like parks and coastal beaches, this is the workshop for you. We'll start at the Baldwin Hills Scenic Overlook in Culver City and take in the fantastic views from the top of the 422-foot-high hill. From there, we'll ride bicycles previewing planned segments of the Park to Playa Trail which will link the Baldwin Hills Parklands with the Ballona Creek Bike Path, wetlands, pacific ocean and other open space, both existing and in development. We'll stop for lunch enroute and hear presentations about the challenges of retrofitting existing levees and infrastructure to create much-needed green spaces along the trail, and some of the challenges of creating a continuous trail connecting all the way from the hilltop to the beach.

Presenters: Joan Cardellino, South Coast Regional Manager for the Coastal Conservancy
David McNeill, Executive Officer of the Baldwin Hills Conservancy
Ana Petrlc, Project Manager for the Mountains Recreation and Conservation Authority
Karly Katona, Deputy for Sustainability for Los Angeles County Supervisor Mark Ridley-Thomas

Trail Sharing & Riding

The 3-hour Trail Sharing Workshop will be held at Malibu Creek State Park. Experienced multi-use trail instructors will lead this workshop for trail sharing among bicyclists, equestrians and hikers. Trail managers and advocates wanting to learn multi-use trail skills are encouraged to attend. During the workshop you will learn equestrian and bicycle trail riding skills, and methods that promote understanding and sensitivity to the needs of other trail users. You will have the opportunity to ride a horse and/or a bicycle (all optional), and later go for an optional multi-use trail ride or hike. Please note however that participation in the optional trail ride by horse is limited to the availability of horses.

Presenters: Jeannie Gillen, California Recreational Trails Commission
Bob Gage, California State Horsemen's Association
Jim Hasenauer, International Mountain Bicycling Association

Visit the City of Los Angeles' Recreation & Parks Display at Warner Ranch Park

Thursday, April 19th, from 7:00 to 11:00 a.m., LA City Recreation & Parks will have an exhibit featuring three innovative projects: the Los Angeles River Project, Trails in an Urban Setting, and the Alison Canyon Park Development with its equestrian arena and other features. Meet Planning, and Recreation & Park staff to learn of their challenges and successes. Just across the street from the west side of the Marriott at Warner Ranch Park, **breakfast snacks will be served.**



SPEAKER BIOS

Nani Ohlendorf is a Riverside County Parks & Open-Space District Park Maintenance worker and Adopt-A-Trails Field Coordinator. She is currently assigned to the Hidden Valley Wildlife Area along the Santa Ana River in Riverside County. In that capacity she is responsible for designing, stocking and maintaining the Adopt-A-Trail trailer, and coordinating with volunteer groups during work parties. naniohlendorf@rivcoparks.org

Larry Orman is the Executive Director of GreenInfo Network, a nonprofit technology consulting organization whose mission is to assist public interest organizations in the use of computer mapping and related information technology. Before founding GreenInfo Network in 1996, Larry was for 19 years the Executive Director of the Greenbelt Alliance, the Bay Area's leading land conservation and urban planning nonprofit organization. larry@greeninfo.org

Ana Petrlc is a Project Manager in the Urban Projects & Watershed Planning Division for the Mountains Recreation and Conservation Authority (MRCA). The Conservancy's mission is to acquire, preserve, protect, restore and enhance the parkland and open spaces of Southern California. In 2004, Ana received a degree from San Francisco State University in Geography, with a focus in Environmental and Urban Planning. She has been working on planning and construction, and managing public urban park projects with the MRCA since early 2008. Ana.petrlic@mrca.ca.gov

Beth Pfeiler is a U.S. Forest Service certified crosscut and chainsaw sawyer and member of several Backcountry Horsemen groups. In the last year she volunteered nearly every week of the year serving in 5 national forests. bglidergirl@aol.com

Dave Raetz, Deputy Director, Irvine Ranch Conservancy (IRC), is responsible for strategic planning and project management for multiple IRC departments; oversees the administration of IRC's budget; and manages and evaluates staff, volunteers and public programs. Dave establishes and maintains community partnerships and partnership programs. Before coming to IRC, Dave held a number of positions with Inside the Outdoors, Orange County Schools' award-winning environmental education program, most recently as manager of school and field programs. He has also served as a field naturalist and educator. draetz@irconservancy.org

Mary Roberts worked in education, human resources and communications before retirement; has volunteered as a Girl Scout Leader and church leader; and is a long-time member of the Sierra Club and Audubon Society. Mary is currently chairperson of the Ecophilian Environmental Group of the St. Mark Presbyterian Church of Newport Beach, a member of the Orange County Interfaith Coalition for the Environment, and a Pacific Region board member for the Presbyterian Church (USA)'s *Presbyterians for Creation Care*. maryrobertsstm@gmail.com

Dana Rochat is the Acquisitions and Projects Manager for the Wildlands Conservancy, and has helped establish Blue Ribbon Committees in cities along the Santa Ana River to identify open space and natural habitat opportunities, visitor facilities and educational opportunities along the parkway. She is a member of the Technical Advisory Committee for the Santa Ana River Trail and Parkway Project. dana.r@twc-ca.gov

Steven Ross is an Outdoor Recreation Planner for the Juan Bautista de Anza National Historic Trail (Anza Trail), where he focuses on collaborating with local jurisdictions to build and interpret the Anza Trail. Steve is also the co-founder/co-lead of the National Trails System GIS Network, which hosts monthly discussions regarding the use of GIS for the National Trails System. Prior to joining the National Park Service in 2009, Steve worked for over 20 years as a city planner and environmental consultant throughout California. Steve has worked as a planner for the cities of Berkeley, Long Beach, Santa Monica, Rancho Cucamonga and Encinitas. steven_ross@nps.gov



SPEAKER BIOS

Gabriela Martinez has been with Union Bank for 25 years. In 1994 she became part of the Union Bank Foundation where she currently holds the position of Assistant Vice President/Foundation Officer. Her current responsibilities consist of, but are not limited to, maintaining the Union Bank Foundation's financial records and being the source for employee volunteer activities. gabriela.martinez@unionbank.com

David McNeill is the Executive Officer of the Baldwin Hills Conservancy, operating under the Natural Resources Agency for the State of California. He oversees long-term acquisition and planned development of open space into parkland for urban Southwest L.A. County, and has helped create community-based pocket parks, multi-benefit water quality projects, regional recreation facilities and trails in underserved communities. A founding member of the Los Angeles Neighborhood Land Trust, he has driven implementation of initiatives such as L.A.'s Walking to the Park Report and L.A. Audubon Society's baldwinhillclassroom.org. david.mcneill@bhc.ca.gov

Jim Meyer is Founder & Executive Director of Trails4All. He serves on the Los Angeles County Bicycle Advisory Committee, and is past Director of the Nature Reserve of Orange County. He was Chair of the Orange County Regional Recreational Trails Advisory Committee from 1990 to 2007. He was on the Steering Committee of "SHARE" (one of California's first organizations to promote harmonious trail sharing) from 1989 to 1994 and Executive Committee Member and Conservation Chair of the Sierra Club in Orange County in 1993 and 1994. He is Founder and Chair of the Trails Council of Orange County (Now Trails4All). Jim is a Mountain bicyclist, an equestrian, a hiker and a trail builder. jmeyert4a@aol.com

Frank Moreno has worked for the past 20 years planning and developing trails within Los Angeles County. His background of civil engineering and planning has given him a unique perspective when developing new trails and helping to maintain existing trails. His expertise in trail planning has also been shown in working with LA County Regional Planning staff, assisting in the acquisition of new lands for trails as development occurs within the County. fmoreno@parks.lacounty.gov

Ken Murray is a volunteer trail crew leader and trainer on the High Sierra Volunteer Trail Crew, for the Pacific Crest Trail Association. He has been a volunteer wilderness ranger, and is a frequent speaker in Southern California on backpacking topics. He is a doctor, whose 2011 article entitled, "How Doctors Die", was submitted for the Pulitzer Prize. He has been recreating in the Sierra for over 55 years. kmurray@pol.net

Ray Murray, Chief of Partnerships Programs, Pacific West Region, National Park Service. Ray coordinates fundraising and partnership activities and programs for National Park units in the Pacific West Region; and recreation grants and technical assistance programs for state and local agencies and partnerships; tourism and fundraising activities and programs for National Park units in the six states and territories of the Pacific West Region. He administers the Land and Water Conservation Fund; Federal Lands-to-Parks; and the Rivers, Trails and Conservation Assistance Program. Ray serves as Partnerships Programs and Tourism Lead for the Pacific West Region. He provided leadership in recent years on special initiatives including: Connecting People to the Outdoors; Children in Nature; Healthy Parks; Economic Impacts of Parks, Rivers, Trails and Greenways; visitor use management; conflict resolution; brokering partnerships; tourism; futures; learning centers; California Desert Parks; fundraising and planned giving; park friends groups; the California Roundtable on Parks, Recreation and Tourism; the California Cultural and Heritage Tourism Council; the California Watchable Wildlife Committee; the California Park and Recreation Leadership Institute; Pacific Coast Immigration Museum; Angel Island Immigration Station; Rosie the Riveter/World War II Home Front; Fort Hunter Liggett Special Resource Studies. Board experiences include: the Freight and Salvage Coffee House, the New Games Foundation, and the American Adventure Play Association. ray_murray@nps.gov



SESSION DESCRIPTIONS

THURSDAY, APRIL 19

8:30 - 9:45 am

River Trail Planning & Design Process

The Santa Ana River Trail will stretch 100 miles from the San Bernardino Mountains to the Pacific Ocean. This session will cover: coordination of long-term planning among multiple stakeholders; incorporating local planning and access opportunities; and community, stakeholder and multi-use outreach. It will give practical advice on: how to structure committees of technical experts, resource professionals, agencies and political leaders; how to conduct outreach with multiple trail users, stakeholders and residents; and how agencies and nonprofits can partner to maximize participation in the planning process.

Greg Gauthier, Coastal Project Development Analyst/Project Manager; *Patricia Lock-Dawson*, PLD Consulting, Land Use and Governmental Affairs; *Susan Jackson-Harden*, Director of Planning & Design, RBF Consulting; *Dana Rochat*, Acquisitions and Projects Manager, The Wildlands Conservancy

Trail User Group Harmony -- A Success Story

All but two of the Conejo Open Space Conservation Agency (COSCA)'s 140 miles of trails are shared by hikers, mountain bikers and equestrians with almost no conflict between user groups. This session will show how COSCA's Trail Advisory Committee, an 11-member committee with representatives from all user groups, facilitates this harmony. The Trails Advisory Committee meets monthly to address user conflicts, provides feedback on trail conditions, and reviews proposed policies and construction plans. It also coordinates eight robust volunteer programs. Attendees will learn how to structure a committee designed to build a shared sense of "trail user community" based around trail volunteer events and programs, and will receive written materials.

Kristin Foord, Manager, Conejo Open Space Conservation Agency; *Ginny Bowers*, member of Conejo Open Space Trails Advisory Committee; *Elayne Haggan*, founding member of Conejo Open Space Trails Advisory Committee; *Mark Langton*, founding member and Chair of Conejo Open Space Trails Advisory Committee

Bridging the Gap Between Local Schools & Parks

The Regional Occupational Program (ROP) is a collaborative endeavor of local schools and member districts to deliver quality career training to students. This session will explore how to transition local high school students into trails stewards while earning school credits. The Mountains Recreation & Conservation Authority provides over 100 students a year with opportunities to experience the ROP trail curriculum. Session participants will walk away with the step-by-step process for implementing an ROP program involving both parks and the local school districts.

David Updike, Fire Management Officer, Mountains Recreation & Conservation Authority

Designing Appealing & Sustainable Single Track Trails

Well designed single-track trails are sustainable by nature and require minimal upkeep, an important consideration in today's "new normal" of diminished funds and staff. While user experience is a crucial criterion in evaluating new trail routes, design guidelines that support sustainable trails also make trails more engaging and easier to maintain. This session will explore how sustainability and the trail experience coincide, the basics of good single-track trail design, and how to layout trails in hilly areas.

John Eric Holloway, ASLA, LEED Green Associate, LCI, KTU+A Planning + Landscape Architecture
Mark Carpenter, ASLA, GISP, KTU+A Planning + Landscape Architecture



SESSION DESCRIPTIONS

THURSDAY, APRIL 19

10:00 - 11:00 AM

Change Happens -- Make It Work for You

Explore the dynamics of change through group interactions designed to reveal common reactions to change, means of appreciating the value of conflict, and how to make change work for you. Learn how to lead others through the chaos that often comes with change, and how basic communication skills can be crucial to resolving conflict while moving forward.

Debbie Jackson, Strategic Planning Consultant, Brokaw Jackson Consulting

Elena Brokaw, Consultant, Brokaw Jackson Consulting

Process & Benefits of Developing a Trails Manual

A comprehensive trails manual can provide far-reaching benefits to all levels of trails and transportation personnel; and greatly aid the public's enjoyment of trails and understanding of design criteria. Learn how Los Angeles County Parks & Recreation developed their recently released Trails Manual; how they secured participation from diverse community and regulatory stakeholders; and how they are now able to provide crucial guidance to departments, developers and trail users engaged in trail planning, design and maintenance.

Stephen R. Copley, Facilities Planner II, Los Angeles County Parks & Recreation; Marie Campbell, Founder & Principal, Sapphos Environmental, Inc.; Frank Moreno, Facilities Planner II, Los Angeles County Parks & Recreation

How to Make Partners Out of Public Agencies

When your home town is faced with municipal bankruptcy and the federal agency managing most of your trails is facing "...drastic budget cuts for the foreseeable future...", how do you get both agencies to the table and successfully establish a multi-jurisdictional trail system? Drawing from the experience of the Mammoth Lakes trail system with over 300 miles of existing trail facilities, this session will bring to life the theme of this year's conference, "Navigating Radical Change -- The New Normal," providing lessons learned and real life insights to help attendees find success in uniquely challenging times.

John Wentworth, CEO & Board Chair, Mammoth Lakes Trails & Public Access Foundation

Web-based Mapping & Public Engagement

The Juan Bautista de Anza National Historic Trail's new web-based mapping applications will be featured, highlighting technology to engage partners in documenting, planning and managing trails. One map allows the public to explore the Anza Trail route, while the collaborative map engages partners, volunteers and service learning groups in planning and documenting trail activities. These applications provide valuable information to trail administrators while increasing public visibility and advocacy. The session will highlight the benefits of user adoption of the technology, and expanding service learning beyond traditional field work and physical labor.

Steven Ross, Outdoor Recreation Planner, Juan Bautista de Anza NHT, National Park Service; Patrick Johnston, Outdoor Recreation Planner, National Park Service; Larry Orman, Executive Director, Green Info Network; Emilyn Sheffield, Ph.D., Professor of Recreation & Parks Management, Chico State University



SPEAKER BIOS

Debbie Jackson has a 20 year background in nonprofit administration, and has been consulting with nonprofit organizations since 1997. Her recent work has been in the areas of community-building, strategic planning, sustainability and collaboration. Trained by the Ford Leadership Institute, she specializes in assisting organizations and businesses with transition issues. dbjackson@brokawjackson.com

Patrick Johnston is an Outdoor Recreation Planner for the National Park Service's Rivers, Trails & Conservation Assistance Program, supporting community-driven conservation and outdoor recreation projects across southern California. Patrick joined the National Park Service in 2008 as a Landscape Architect graduate intern for the National Historic Trails office in Santa Fe, NM. Patrick has a Master's degree in Landscape Architecture from Cal Poly Pomona and a Bachelor's degree in English from UC Berkeley. patrick_johnston@nps.gov

Karly Katona is the Deputy for Sustainability for Los Angeles County Supervisor Mark Ridley-Thomas. In that capacity, she provides policy and programmatic recommendations on environmental issues, and is the primary liaison to the Departments of Regional Planning, Public Works, Parks & Recreation, Beaches & Harbors, and Public Libraries. Karly received a Bachelors of Arts in American Studies with a minor in Public Health, from the University of California at Berkeley, and recently completed her Masters in Public Health at the University of California at Los Angeles. kkatona@bos.lacounty.gov

Melanie Keeley is a Restoration Horticulturist for the National Park Service, serving Sequoia and Kings Canyon National Parks. Melanie has worked for the past 20 years as a native plant specialist, consultant, project coordinator, educator, landscape designer, author and botanical illustrator. She has consulted with Glendale for the past two years on restoration efforts. mbaerkeeley@gmail.com

Mark Langton is a founding member and the current Chair of the Conejo Open Space Trails Advisory Committee. His is an avid mountain biker, mountain biking instructor and a freelance journalist. He is also Chairman pro tem and a founding member of the Concerned Off-Road Bicyclists Association (CORBA). markmtb@roadrunner.com

Patricia Lock-Dawson is principal and owner of PLD Consulting, a governmental affairs firm specializing in land use and the environment. She secures funding for land acquisitions, habitat conservation, trail development and program operations; and is an environmental scientist with over 15 years of experience in government at all levels. Patricia has worked with the BLM, U.S. Geological Survey, the NPS, and both the county and city of Riverside. She serves on several boards and commissions, including the City of Riverside Planning Commission and the Riverside Land Conservancy. pld@pldconsulting.net

Kristin Maravilla is a Planner/Designer with Alta Planning + Design, whose mission is to create active communities where bicycling and walking are safe, healthy and fun. She works with local governments and agencies to plan and design bicycle and pedestrian facilities, through preparation of tools such as bikeway and trail assessments, design guidelines, and bicycle and pedestrian master plans. She has degrees in landscape architecture, city and regional planning, and environmental planning. kristinmaravilla@altaplanning.com

Randy Martin has been in the building business for 28 years and has spent the last 10-years as a professional trail designer, builder and President of Trailscapes, Inc. He is a trail and mountain biking enthusiast that understands the nuances of trail design and how to turn what otherwise might be a network of dirt roads into a real experience with nature. Randy volunteers with trails maintenance clubs in the Tahoe area and has been trained by the Colorado Trails Initiative (COTI) in trail design and crew leadership. randy@trailscapes.net



SPEAKER BIOS

Andrea Gullo is the Executive Director for the Puente Hills Habitat Preservation Authority and has over 17 years of professional experience in natural land management. She is experienced in coordinating and supervising projects involving trail management, construction, ranger services, outdoor education, biological studies, acquisitions, habitat restoration and administration. She currently serves on the Board and as Festival Director and Co-Producer of two nonprofit organizations providing local and national services. She holds a masters degree in Urban Planning from UCLA and has publications regarding human attitudes toward cougars. agullo@habitatauthority.org

Elayne Haggan is a founding member of the Conejo Open Space Trails Advisory Committee. She is a hiker, and for the past 21 years, has organized the annual Trails Education Days program in which volunteers guide 1,400 local 5th graders on educational hikes over the course of one week. Following each hike, mountain bikers, hikers with dogs, and equestrians perform a short skit together to teach the children about trail etiquette. elayne1025@roadrunner.com

Susan Jackson Harden, AICP, LEED AP. As Director of Planning & Design at RBF Consulting, Susan directs a team of planners focused on involving the community in revitalization and enhancement projects. Prior to her position with RBF, Susan volunteered with the Peace Corps in Senegal, West Africa and with the AmeriCorps National Service Program in Kansas City. Additionally, she led neighborhood-based planning at a Kansas City-based nonprofit environmental organization involved in local sustainable development, transportation and environmental justice. Susan is the co-author of an APA Planners Advisory Service Report entitled Placemaking On A Budget, and currently serves as a lecturer in the Planning, Policy & Design Program at UC Irvine. sharden@rbf.com

Jim Hasenauer, Professor Emeritus of Communication Studies at California State University at Northridge was a co-founder of the Concerned Off Road Bicyclists Association and the International Mountain Bicycling Association. He is President of the California Trails and Greenways Foundation; Co-Chair of the California Roundtable on Recreation, Parks and Tourism, and a member of the Governing Boards of the Mountains Recreation and Conservation Authority and the Santa Clarita Watershed Recreation and Conservation Authority. With two co-authors, Hasenauer is writing a mountain bike guidebook to Los Angeles trails. imbajim@aol.com

John Eric Holloway oversees KTU+A's mobility planning projects, including pedestrian, bikeway and trails planning services. His 20 year professional career includes substantial technical and hands-on expertise in trail planning and design. His continued involvement in defining the critical components of successful trail systems, as well as site-specific design, have been motivated by the decades-long progressive reduction in outdoor activity and the resulting childhood obesity epidemic. He sees recreational trails as an important antidote to attract kids and their parents back to the outdoors with facilities that appeal to their innate sense of fun and adventure. john@ktua.com

Stephanie Hopp is a fourth year student at Union College studying Biology, Environmental Science and Spanish. She is actively involved in biking, health and environmental protection. Stephanie plans to pursue a Masters in Public Health following her undergraduate education. hopps@garnet.union.edu

Flordelisa Houston serves as the Community Service Coordinator for the International Baccalaureate (IB) Program Letha Raney Intermediate School and Centennial High School in the Corona-Norco School District in Corona. Her responsibilities include researching and qualifying volunteer opportunities for the IB 12-18 year old students; incorporating educational, community and environmental awareness; and promoting leadership in conjunction with the scope and curriculum of the IB World Program. She is the Recipient of the 2009 California Legislature Assembly Certificate of Recognition for Outstanding School Volunteer in the Corona Norco School District, the 2009 Spirit of Volunteerism Award by Volunteer Center Orange County and The Orange County Register for work with Kid Healthy and was recognized for her volunteer work with the Chino Hills Wetland Educational Park and Inland Empire Utility Agency and with Partnership4Trials.

SESSION DESCRIPTIONS

THURSDAY, APRIL 19

1:15 - 2:15 PM

Urban Trails in Underserved Communities

Urban trails can provide back-to-the-future precedents for walkable and bikeable community connections. These old trails, often forgotten and constructed in connection with rail transit, afford mobility for people from all walks of life and contribute to a unique sense of neighborhood. This session will illuminate the key elements of urban trails and demonstrate, through a case study, how in today's urban environment, it is possible to overcome multiple challenges, engage the community, secure the funding and deliver contemporary trail connections for health, safety and community building. The Case Study will track the Lake-Alameda neighborhood, one of Burbank's Focus Neighborhoods, highlighting a unique approach to serving communities of need and empowering local residents in the process.

Emily Gabel-Luddy, Lecturer, Graduate School of Architecture, University of Southern California
Ruth Davidson-Guerra, Assistant Community Development Director, City of Burbank

How to Obtain Federal Funding from Local Transportation Agencies & Council of Governments

Learn how various types of federal transportation grant funds are allocated to your local Transportation Agency ("TA") or Council of Governments ("COG"), strategies for accessing these funds for your local trail and land conservation projects. Ron DeCarli, the Executive Director of the San Luis Obispo COG, will explain how TAs/COGS function, how the allocation process works, and how he has managed to have significant funding directed to trail projects in his region. Tim Duff, with the Coastal Conservancy, will share his perspective on seeking funds from TAs/COGs, and how he successfully navigated the technical and political obstacles necessary to secure trail and land acquisition funding.

Tim Duff, Project Manager, California State Coastal Commission;
Ron DeCarli, Executive Director, San Luis Obispo Council of Governments

Design a Trail Worth Traveling To

It takes years to get a trail designed, approved, funded and constructed. But too often the finished product lacks or overlooks the elements necessary to take full advantage of the trail experience. Learn how to custom design and build a trail people will travel to and tell their friends about. This session will explore the macro and micro elements of trail design, such as: choosing the proper grade to a vista, how much undulation or meander will provide the best visual appeal.

Randy Martin, President, Trailscape, Inc.

Trail Project Collaboration -- A Path to Success

This session will show how six public agencies and trail organizations collaborated to repair a significant trail problem in Annadel State Park, in Sonoma County. CA State Parks, the Bay Area Ridge Trail Council, BackCountry Horsemen, REI, the Sonoma County Sheriff's helicopter crew and the Sonoma County Trails Council coordinated construction of a 36' puncheon to allow trail users to traverse a wetland. The combined skills enabled a permanent solution to a trail problem that was beyond the capability of the landowner, State Parks. Attendees will learn the logistics of coordinating multiple groups, the need to think "outside the box", and the requirement that they be able to "adjust and evolve."

Ken Wells, Executive Director, Sonoma County Trails Council
Thor Bodtker, President, North Bay Unit, Backcountry Horsemen of California



SESSION DESCRIPTIONS

THURSDAY, APRIL 19

2:30 - 3:30 PM

I've Seen Fire & I've Seen Rain

The September 2009 Station Fire was the largest wildfire in Los Angeles County history, burning more than 160,000 acres. Approximately 98% of the Deukmejian Wilderness Park in Glendale was destroyed. Resulting rains caused erosion, mud and debris flows, and destruction of the park's vegetation and trail system. This session will describe how hundreds of enthusiastic volunteers donated thousands of hours towards the park's restoration. Attendees will learn about land restoration practices; reasons to retain and protect native habitat; the effects of fire on natural systems; and coordinating, building and promoting volunteer efforts.

*Jeff Weinstein, Trails & Open Space Specialist, City of Glendale Community Services & Parks Department
Melanie Keeley, Restoration Horticulturist, National Park Service, Sequoia & Kings Canyon National Parks
Marc Stirdivant, Senior Administrative Analyst, City of Glendale's Community Services & Park Department*

"Hybrid Vigor" Using Formalized Partnerships to Create & Manage Parks & Trails (Part 1 of 2)

Learn how to establish and utilize formal partnerships for nimbly and cost effectively achieving better parks and trails. This session will explain Joint Powers Agencies (JPA's) and other formalized partnerships that enable two or more government agencies to create a new entity that can pool resources and cost effectively accomplish mutual goals. Examples of highly successful Memoranda of Understandings and Cooperative Management Agreements will also be highlighted.

*Rorie Skei, Chief Deputy Director, Santa Monica Mountains Conservancy;
Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Director, Santa Monica Mountains Conservancy; Jim Friedl, General Manager, Conejo Recreation & Park District; Andrea Gullo, Executive Director, Puente Hills Habitat Preservation Authority*

Developing Volunteer Programs To Steward Open Spaces

Discover the different volunteer programs three southern California non-profit groups are implementing to help steward open spaces. Volunteers are critical in propelling habitat restoration objectives, maintaining public trails, and monitoring access and ecosystem health. Panel presenters will share how their volunteer programs are designed, how volunteers are recruited, trained and motivated, as well as some of the lessons learned along the way. The panel will provide information and creative ideas on how to design a volunteer program to fit an organization's specific needs. Take-home educational points would include tips on the success of web-based reservation systems, training program design, and techniques for motivating volunteers.

Adrienne Bosler, Stewardship Assoc. of the Palos Verdes Peninsula Land Conservancy; Dave Raetz, Deputy Director, Irvine Ranch Conservancy; Marcos Trinidad, Volunteer Coord. & Project Mgr., TreePeople

Adapting to Nature -- Moving Beyond Conventional Trail Design

This session will discuss how site specific plant and animal life, archeology, historical uses and ecological conditions shaped three innovative trail design and construction projects in the coastal bluffs of Northern California. It will describe visionary trail construction techniques, designed for sustainability and low environmental impact. The case studies will include: the Dias Ridge Trail, the Batteries to Bluffs Trail and the Presidio Coastal Trail. Attendees will learn why site and region specific archeological elements, soil conditions and wildlife are critical in design and construction, and how to apply these ideas to create sustainable trails. They will also learn how to adapt projects to the variable coastal bluff environment.

Barth Campbell, owner—Campbell Grading, Inc.; Liz Westbrook, Assistant Proj. Mgr., Campbell Grading, Inc.



SPEAKER BIOS

Bob Gage is an experienced equestrian and trail advocate, living in Northern California and operating a small horse ranch. He is also a bicyclist with experience on both mountain and road bikes. Bob is a long time member and past officer in the California State Horsemen's Association (CSHA) and is the current CSHA State Trails Program Chairman. An avid backcountry horseman, he is a member of the Back Country Horsemen of California and President of the Sutter Buttes Unit. Bob is a member of the Glenn County Sheriff's Posse & Mounted Unit, and a Member of the Board of Directors of the California Trails & Greenways Foundation. bobgage@wildblue.net

Greg Gauthier has managed coastal projects in Southern California for more than 10 years for the Southern California Wetlands Recovery Project and the State Coastal Conservancy, following a career in science education programs and exhibits development. He completed his undergraduate studies at the University of Wisconsin, and earned an MS in Interdisciplinary Science Studies from the Johns Hopkins University, with a concentration in marine and wetland ecology. ggauthier@scc.ca.gov

Ruth Gerson has been a board member of the Santa Monica Mountains Trails Council (SMMTC) since 1979, and President for the last 15 years. A Santa Monica Mountains equestrian for 40 years, she is involved in various organizations promoting public access to public lands for horseback riding, keeping federal backcountry lands open for historic saddle and pack stock, and helping develop trail camps and equestrian campgrounds. She is President of SMMTC and works to maintain a presence within the community, to educate people about the irreplaceable resources in trails, and to collaborate with the land agencies responsible for the Santa Monica Mountains National Recreation Area. ruthgerson@aol.com

Susan Gilchrist is a Riverside County Parks & Open Space volunteer, and past member of the Moreno Valley Trails Committee. She is past Chair and current member of the Riverside County Trails Committee. Susan is a retired science and math teacher with over 30 years of classroom experience. sgcricket@aol.com

Jeannie Gillen is a member of the California Recreational Trails Committee and a Board member of the California Trails & Greenways Foundation, along with over 20 years of trail work in and on numerous local and national boards and commissions. She has been involved with the Juan Bautista de Anza Trail since 1990 when it was formally recognized as a National Historic Trail, and is a founding member of The Anza Trail Foundation. An avid equestrian, Jeannie has worked for the good of the greater majority of all trail users. She has a BA in legal studies and is a trained Professional Mediator in Kern County Superior Court. jeanniegillen@sti.net

Una Glass has been the Executive Director of Coastwalk California for 4 years. Under her leadership Coastwalk has continued its legacy of advocating for the California Coastal Trail (CCT), supporting public access to our coastal areas and preserving our coastal resources. Additionally, she initiated a database tracking system for CCT signage statewide, as well as a CCT-based podcast series. Prior to joining Coastwalk, Una owned a software development company, served as staff to an elected official, consulted to nonprofits and worked for a public policy consulting firm. unaglass@coastwalk.org

Richard E. Gould has over 30 years of park and recreation experience, and has been the City of Santa Clarita's Director of Parks, Recreation & Community Services since 2001. Rick currently focuses on park development, facility construction and open space issues; as well as strategic planning to manage the department's projected growth including cultural arts, special events and land acquisition. Prior to Santa Clarita, Rick was the Community Services Manager for the City of Pleasanton, was a Parks and Community Services Commissioner for the City of San Ramon, and worked for the City of Santa Cruz where he was responsible for the Ocean Beaches and Aquatics programs. He sits on the boards for number of government and nonprofit organizations including the Santa Monica Mountains Conservancy Advisory Committee, the U.S. Lifesaving Association and the Boys and Girls Club of the Santa Clarita Valley. rgould@santa-clarita.org



SPEAKER BIOS

Ron DeCarli is the Executive Director of the San Luis Obispo Council of Governments (SLOCOG). Over the past 20 years, SLOCOG, under Ron's leadership, has been directly or indirectly involved in advocating, planning and funding bikeways, trails and street enhancements in and linking almost every community in the County of San Luis Obispo. He is well known for interagency collaboration, and leveraging local, regional and federal funding to plan, design and construct regional projects. rdecarli@slocog.org

Tim Duff is a Project Manager with the State Coastal Conservancy, where for the past 12 years he has managed funding for the planning, permitting and construction of Coastal Trail projects throughout the state. Tim has worked closely with Ron DeCarli of SLOCOG and others to secure transportation match funding for a variety of trail projects along the Central Coast, including the \$1.5 million Pirates Cove Coastal Trail in Avila Beach that is expected to go to construction in 2013 with funding support from San Luis Obispo County, State Department of Fish and Game, SLOCOG and the Coastal Conservancy. tduff@scc.ca.gov

Joseph Edmiston was appointed Executive Director of the Santa Monica Mountains Conservancy by Governor Jerry Brown in 1980. Under his leadership, the Conservancy has preserved over 69,000 acres of public parkland within and surrounding the Los Angeles metropolitan region, in a zone extending from the edge of the Mojave Desert to the Pacific Ocean. Joe has lectured extensively on environmental planning, park development and urban land use issues. He also serves as Executive Officer for nine joint exercise of powers agencies formed between the Conservancy and local governments in Southern California. He was elected as a Fellow of the American Institute of Certified Planners and received the Legasse Medal from the American Society of Landscape Architects; he is proud to have led the Conservancy when it received the American Planning Association's highest national planning honor, the Daniel Burnham Award. Edmiston@smmc.ca.gov

Dave Everett, M.P.T. Physical Therapist, Santa Barbara Trail Volunteer Crew Leader and co-founder of the Multiuse Trails Coalition. Dave has been involved in maintaining the Santa Barbara Front Country Trail System for the past decade and leading trail volunteer groups since 2009. Sustainable trail care techniques have been part of his volunteer work, as well as teaching others the basics of sustainability. He is the creator of mobile and maintenance based mapping systems designed to assist trail agencies and trail users in Santa Barbara. dave@lipt.com

Kristin Foord is the Manager for the Conejo Open Space Conservation Agency, which is a joint powers agency stewarding 12,000 acres of open space and 140 miles of multi-use trails in Thousand Oaks. She holds a BA in Environmental and Earth Science from Dartmouth College and an M.A. in GIS and Remote Sensing from Boston University. Prior to moving to California, Kristin served as the Director of Land Acquisition for the Massachusetts Department of Fish and Game. kfoord@toaks.org

Jim Friedl. In 2006, Jim became the Conejo Recreation and Park District's third General Manager in its 49-year history. He serves jointly with the City Manager of the City of Thousand Oaks, as the Chief Administrative Officer of the Conejo Open Space Conservation Agency, and he is the Financial Officer for the Mountains Recreation and Conservation Authority. Jim also serves on the legislative committee of the California Association of Recreation and Park Districts, and is a Certified Special District Administrator through the Special District Leadership Foundation. jfriedl@crpd.org

Emily Gabel-Luddy is a Lecturer in the Graduate School of Architecture, at the University of Southern California. Ms. Gabel-Luddy was trained as a landscape architecture/planner, and has over 30 years of professional experience in policy and urban design. She is a 1990-91 Loeb Fellow at the Harvard Graduate School of Design and a Fellow of the American Society of Landscape Architects. egLuddy@aol.com



SESSION DESCRIPTIONS

THURSDAY, APRIL 19

3:45 - 4:45 PM

Planning An Urban Multi-Use Regional Trail

This session will highlight the experience of envisioning, studying and planning the first 13-mile regional trail in urban Los Angeles County, called "Park to Playa". The planned multi-jurisdictional trail passes through eight park systems and comprises thirteen public agencies working together. With tremendous community and political support, construction is scheduled to begin in 2013. Agency staff members will teach attendees about: public outreach and participation tools and techniques; working with partner agencies; strategies for trail access and easements; leveraging resources; mapping tools and techniques; establishing consensus for route and design; and strategies for organizing design and implementation.

Randy Anderson, Principal, Alta Planning + Design; Ana Petric, Project Manager, Mountains Recreation and Conservation Authority; Karly Katona, Office of Supervisor Mark Ridley-Thomas, County of Los Angeles; David McNeil, Baldwin Hills Conservancy

Navigating Radical Brush -- The Gas Brush Cutter

Limited resources require increased efficiency in trail management. The gas powered brush cutter allows a 2-3 person crew to accomplish tasks it would otherwise take a 15 person crew much longer to accomplish. Safer than chainsaws, and in some ways safer than hand tools, this session will explore the gas brush cutter, techniques, training, limitations, advantages and disadvantages of using this tool.

Ken Murray, MD, Trail Crew Leader & Instructor, High Sierra Volunteer Trail Crew
Beth Pfeiler, Trail Crew Leader & Packer, Backcountry Horsemen

Finding & Utilizing Non-traditional Volunteers in Your Community

This will be an interactive panel discussion focused on those OTHER volunteers that are (with a little nudging) available to come out and lend a hand. It will show how, in the Orange County area, Trails4All has been successful at engaging local corporations, numerous faith-based groups (both adults and youths), after-school programs, and the often-overlooked Girl Scouts. Panelists representing these sectors will explain what they look for in a project that makes it worth their time and effort to choose a "trail" or "habitat" project, versus more traditional ones. Attendees will learn: where to look for these volunteers; how to frame the "ask"; what's in it for each of these groups; and important details that help ensure the group has a good experience, and will return.

Jim Meyer, Founder & Executive Director of Trails4All
Flordelisa "Lee" Houston, International Baccalaureate Society
Gabriela Martinez, Vice President, Union Bank Foundation
Mary Roberts, St. Mark Presbyterian Church, "Ecophillians"

"Hybrid Vigor" -- Using Formalized Partnerships to Create & Manage Parks & Trails (Part 2 of 2)

Learn how to establish and utilize formal partnerships for nimbly and cost effectively achieving better parks and trails. This session will explain Joint Powers Agencies (JPA's) and other formalized partnerships that enable two or more government agencies to create a new entity that can pool resources and cost effectively accomplish mutual goals. Examples of highly successful Memoranda of Understandings and Cooperative Management Agreements will also be highlighted.

Rorie Skei, Chief Deputy Director, Santa Monica Mountains Conservancy
Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Director, Santa Monica Mountains Conservancy
Jim Friedl, General Manager, Conejo Recreation & Park District
Andrea Gullo, Executive Director, Puente Hills Habitat Preservation Authority



SESSION DESCRIPTIONS

FRIDAY, APRIL 20

8:30 - 9:30 AM

Waterworks Access -- Navigating from Closed to Open Waterworks Projects

Park agencies and other entities are transforming previously closed waterworks projects into public recreation opportunities. Though efforts have proven difficult due to assorted regulatory constraints and stakeholder expectations, as the successes of the Los Angeles River Project and Big Tujunga Canyon show, the achievement is very worthwhile. In this session, we will explore: the legal and liability issues regarding public "water trail" access and active recreation, the regulatory authorities with jurisdiction over various recreational activities, and the practical issues encountered when pursuing efforts to improve access to waterworks projects.

Walt Young, Chief Operations Officer/Park Ranger, Mountains Recreation & Conservation Authority

Developing Capacity & Building a Multi-jurisdiction Trail Based Organization

Coastwalk California and the National Park Service -- Rivers Trails & Conservation Assistance Program are establishing a collaborative of California Coastal Trail stakeholders, owners and operators. This session will focus on the relevance of this endeavor to other organizations, their efforts to build capacity and sustainable collaborative relationships; and will engage in small group activities that demonstrate how to solicit stakeholder buy-in and participation. A brief synopsis will be presented on other long distance trail-based organizations nationwide, the steps required to develop a collaborative organization, and exercises that can be used to solicit ideas and buy-in from potential partners.

Una Glass, Executive Director, Coastwalk California

Linda Stonie, Rivers, Trails & Conservation Assistance Program, National Heritage Area Program, National Park Service

Think Nationally, Act Locally to Build Public Awareness

Learn to build public awareness and enhance visibility through partnerships with national campaigns and events with allied missions. Participants will explore the benefactors of highlighted projects and how to secure their support and collaboration. This session will also show how to collect experiences and report best practices from organizations across the state directly to these campaigns.

Lyndie Bradshaw, Outreach Specialist, REI

Assessing Paved Trails for Compliance with Standards & Best Practices

This session will discuss key standards for the design of paved trails, including: National MUTCD (Manual on Uniform Traffic Control Devices), California MUTCD, HDM (Highway Design Manual); AASHTO (American Association of State Highway & Transportation Officials) and Accessibility Guidelines for Outdoor Developed Areas. The session will also review standards, guidelines and "best practices" used to address signing, striping, marking, rules and information, operations, maintenance and management practices. The session will show methods to inventory trails and intersections, and methods for creating construction documents and specifications for use by contractors or staff. Attendees will learn current references for standards and guidelines, what is left for interpretation, a process for assessing existing trail systems for compliance, and a method for specifying improvements.

Kristin Maravilla, Planner/Designer, Alta Planning + Design

Brian Burchfield, Designer, Alta Planning + Design



SPEAKER BIOS

Elena Brokaw has a background in municipal government, both working for the city of Ventura as Director of Parks, Recreation & Community Partnerships, and consulting for other municipalities. Her areas of expertise are in facilitating community cultural and public arts planning, strategic planning and assisting organizations and businesses with transition issues. ebrokaw@brokawjackson.com

Brian Burchfield is a Designer at Alta Planning + Design, with over 3 years of professional experience. Brian manages mid-level projects, working closely with clients to take an idea from preliminary design development through complete construction documents and implementation. brianburchfield@altaplanning.com

Barth Campbell is owner of Campbell Grading, Inc., and has over 30 years of experience in the design and construction of trail and environmental restoration projects. He has specialized in creating unique and innovative solutions to trail, restoration and creek stabilization projects in environmentally sensitive areas. barth@campbellgradinginc.com

Marie Campbell, founder and principal at Sapphos Environmental, Inc., has been an avid trail user as well as parks and recreation consultant for over 22 years. Sapphos Environmental, Inc. provided support to the County of Los Angeles in preparing its recently released Trails Manual, including research of technical information and extensive public outreach. mcampbell@sapphosenvironmental.com

Joan Cardellino is the South Coast Regional Manager for the State Coastal Conservancy, a region that stretches from Ventura through San Diego. Joan has a master's degree from UC Berkeley in urban geography and enjoys the challenges of resurrecting native habitats and creating trails in heavily urbanized areas. In the south coast region the Coastal Conservancy is restoring major wetland complexes, developing the Coastal Trail and regional trails connecting to the Coastal Trail. jcard@scc.ca.gov

Mark Carpenter. With a background in landscape architecture, resource planning and geographic information systems, Mark oversees both KTU+A's resource management and technology services. His work integrating scientific understanding, technical expertise and design has allowed him to focus on environmental planning and design aimed at balancing the management of natural and cultural resources with human activities. This focus has resulted in development of innovative techniques to evaluate proposed projects within open space areas. Mark has experienced firsthand the efforts of trail layout and design on his own kids' desire to experience the outdoors. markc@ktua.com

Howard Cohen did trail work with the Santa Monica Mountains Trails Council (SMMTC) for a number of year before become a board member in 2007. He enjoys hiking, backpacking, mountain biking, rock climbing and running in the Santa Monica Mountains; as well as pursuing these sports around the globe. Howard also applies his information management skills to maintaining the SMMTC's membership database, and continues to get his hands dirty maintaining trails. howard@gravityh.com

Stephen R. Copley is a licensed landscape architect with over 30 years experience in recreational planning, including the design and construction of numerous parks and trails throughout central and southern California, as well as central Arizona and the Phoenix Metropolis area. scopley@parks.lacounty.gov

Ruth Davidson-Guerra is the Assistant Community Development Director for the City of Burbank. Her educational background is in business, landscape architecture, planning and real estate development. Ruth has dedicated the last 20 years in public service to effectuate change and community betterment. Her focus has successfully integrated land use and transportation planning, affordable housing, redevelopment, economic development and real estate, helping to transform underserved communities in Burbank. rdavidson@ci.burbank.ca.us



SPEAKER BIOS

Randy Anderson is a landscape architect and planner, in both public and private practice. For many years, he has focused on trails and other accommodations for alternative transportation modes, and on open space preservation. From 1992 to 2000 he was Senior Planner or Planning Manager for the Midpeninsula Regional Open Space District. In 2000, he founded his own consulting practice, LandPeople, and in 2008, merged his firm with Alta Planning + Design. His work includes dozens of trail projects in sensitive environmental settings with complex technical requirements, often with controversial public issues. randyanderson@altaplanning.com

Zachi Anderson, got his first job building trail for the state of Vermont at the age of 14. Although a professional house and landscape contractor by profession, Zachi has been instrumental in the development of trails in the Sierra's since 1984. He is a member of the Professional Trail Builders Association and has trained with the nation's top federal trail builders. With over 45 miles of trail built with volunteers, Zachi continues to expand on his use of creative trail features and construction techniques to produce popular heritage trails in the region. Zachi@casaditerra.net

Carol S. Armstrong is Co-Director of the Los Angeles River Project Office of the City of Los Angeles, which was established in the Department of Public Works, Bureau of Engineering when the City Council adopted the long-range LA River Revitalization Master Plan in 2007. Carol oversaw the plan's development and her office is now in charge of coordinating its implementation across multiple departments and agencies.

Shelly Backlar joined the Friends of the Los Angeles River as the Executive Director in 2003. She was an Advisory Committee member for the City's Los Angeles River Revitalization Master Plan and has served on several other River-related committees. A life-long bird lover, her recent career highlight was canoeing a natural section of the Los Angeles River on the historic "Paddle the LA River" pilot boating program. In August, Shelly was one of four sister-river delegates from Los Angeles who traveled to Munich, Germany to celebrate a decade-long effort to "re-naturalize" the Isar River. Shelly especially enjoys interacting with young people during River field trips and classroom presentations.

Thor Bodtker has been a member of Backcountry Horseman of California for over four years, and is the current Unit President and Public Lands Coordinator for the North Bay Unit. In 2011, Thor became a Wilderness Rider and a teacher of Leave No Trace. thunder.t@hotmail.com

Adrienne Bosler is Stewardship Associate of the Palos Verdes Peninsula Land Conservancy (PVPLC). She is responsible for training and managing volunteers in habitat restoration projects, a Team Leader program, Trail Crew training and the Keepers Citizen Monitoring program. The PVPLC has utilized volunteers to help steward over 1,600 acres of open space for habitat management and public access. abosler@pvplc.org

Ginny Bowers is a long time member of the Conejo Open Space Trails Advisory Committee. Ginny is an equestrian, and coordinates the annual Conejo Open Space Volunteer Trail Work Day. This event attracts more than 150 hikers, mountain bikers and equestrians who work together to construct or realign up to a mile of trail. Ginny organizes the small army of volunteers necessary to prepare for and run the event. ginnybowers@verizon.net

Lyndie Bradshaw REI (Recreational Equipment Inc.), Orange County Outreach Specialist. Lyndie has been working at the local level for REI for 10 years, in Colorado; and since moving to California 5-years ago continues to build partnerships with local and national nonprofits. Some of her best work is yet to come with new and growing needs for trail restoration and partnerships within Orange County California. She continues to lead REI national campaigns with success, and continuous growth of volunteerism and community programs. lbradsh@rei.com



SESSION DESCRIPTIONS

FRIDAY, APRIL 19

9:45 - 10:45 AM

Urban River Parkways: An Underutilized Tool for Improving Human Health

This fast-paced and thought-provoking session will review the health contributions of green spaces, specifically along urban river parkways. Physical, mental and community health, as well as environmental health and the overall economic well-being of the population will be reviewed. Participants will learn about design features associated with urban river parkways that lead to specific individual and public health benefits, and the health costs saved by utilizing trails near waterways.

Andrew Tsiu, Master of Public Health, UCLA School of Public Health; *Stephanie Hopp*, 4th year student, Union College; *Bianca Shulaker*, Researcher, Graduate Student, USC Price School of Public Policy

Benefits of Organizing Trek Events

The Santa Monica Mountains Backbone Trek is a public event that provides special hiking and camping opportunities for experiencing the Backbone Trail with robust logistical support from knowledgeable guides, meals and respect for natural resources. A partnership endeavor between the Santa Monica Mountains Trail Council, National Park Service and California State Parks, this event is an example of an outreach program that effectively promotes the values of land conservation and support for trails.

Ruth Gerson, President, Santa Monica Mountains Trail Council;
Howard Cohen, Board Member, Santa Monica Mountains Trail Council

Back to School at the Pacific Crest Trail Association's Trail Skills College

The Pacific Crest Trail Association (PCTA) runs a Trail Skills College, which trains trail volunteers of all skill levels. The program teaches trail maintenance and reconstruction through a curriculum with over 20 "courses", targeting every aspect of trail work. Learn about a professionally designed program that can be adapted for use by any organization, and about how to create uniformity in trail work. Also learn the value of sharing skills across organizations, and where to get internet access for all facets of the integrated documentation system for trail training.

Jennifer Tripp, Trail Operations Manager, Pacific Crest Trail Association;
Ken Murray, High Sierra Volunteer Trail Crew, Pacific Crest Trail Association

Developing an Adopt-A-Trail Program

See how the Riverside County Parks & Open-Space District's Adopt-A-Trail program was developed, including preparation of: a handbook and field manual covering maintenance, first aid and safety; an application to develop an Adopt-a Trail program; work plans; volunteer reporting forms; liability waivers; a power point presentation; and record keeping techniques. Funding, approaching clubs for sponsorships and volunteers, and recognition awards will also be covered. In addition to the above, the session will cover timing of different aspects of the program and planning requirements. Attendees will be given ideas on what entities to contact, and suggested time commitments to run a program.

Susan Gilchrist, Riverside County Parks & Open-Space volunteer
Nani Ohlendorf, Riverside County Parks & Open-Space District Park Maintenance Worker and Adopt-A-Trails Field Coordinator

SCHEDULE AT A GLANCE		
All Activities Begin or Take Place in the Conference Area of the Woodland Hills Marriott		
Tuesday, April 17	Activity	Location
3:00 - 6:00 PM	Registration & Sales Desk Open	Conference Lobby
Wednesday, April 18		
7:00 - 10:30 AM	Registration & Sales Desk Open	Conference Lobby
8:00 - 12:00 PM	GIS & GPS Data Acquisition for Trails Information	GH
9:00 - 4:00 PM	Los Angeles River Tour	Check-in at Reg Desk
9:00 - 4:00 PM	Park to Playa Bike Tour	Check-in at Reg Desk
10:00 - 4:00 PM	Designing & Constructing Stone Arched Bridges	Check-in at Reg Desk
10:00 - 1:00 PM	Trail Sharing & Riding	Check-in at Reg Desk
1:00 - 4:00 PM	Exploring an Urban Trail - No fee or registration	Conf. Lobby
3:00 - 7:30 PM	Registration & Sales Desk Open	Conf. Lobby
4:00 - 7:30 PM	Exhibits Open	Exhibit Hall
5:00 - 6:00 PM	California Recreational Trails Committee Meeting	GH
5:00 - 6:00 PM	Movie Sneak Preview	
	Episode 1: California Forever – the Story of California State Parks	AB
6:30 - 7:30 PM	Welcome Reception - Honoring the Spirit of Hulet Hornbeck, hosted by the California Trails & Greenways Foundation	Exhibit Hall
7:30 - 9:30 PM	Welcome Dinner & Keynote Presentation by Robert M. Searns, hosted by ClifBar	EF
9:30 - 11:00 PM	Hospitality Suite	TBA
Thursday, April 19	Activity	
	Breakfast - On Your Own	
6:30 - 7:30 AM	Morning Walk	Conf. Lobby
6:30 - 7:30 AM	Morning Bike Ride	Conf. Lobby
7:00 - 11:00 AM	LA City Recreation & Parks Exhibit and breakfast snacks	Warner Ranch Park
7:00 AM - 6:30 PM	Registration & Sales Desk Open	Conf. Lobby
7:30 - 8:30 AM	Movie Sneak Previews	
	Episode 1: California Forever – The Story of California State Parks	AB
	Episode 2: California Forever – Parks for the Future	CD
8:00 AM - 7:30 PM	Exhibits Open	Exhibit Hall
8:30 - 9:45 AM	River Trail Planning & Design Process	AB
	Trail User Group Harmony -- A Success Story	CD
	Bridging the Gap Between Local Schools & Parks -- The Regional Occupational Program	GH
	Designing Appealing & Sustainable Single Track Trails	IJ
9:45 - 10:00 AM	Break	Exhibit Hall
10:00 - 11:00 AM	Process & Benefits of Developing a Trails Manual	AB
	Change Happens -- Strategies for Making Change Work for You	CD
	How to Make Partners Out of Public Agencies	GH
	Web-based Mapping & Public Engagement	IJ
11:00 - 1:00 PM	Awards & Remembrance Luncheon, hosted by the State Coastal Conservancy	EF
1:00 - 1:15 PM	Break	Exhibit Hall
1:15 - 2:15 PM	Urban Trails in Underserved Communities	AB
	How to Obtain Federal Funding From Local Transportation Agencies & Councils of Governments	CD
	Trail Project Collaboration -- A Path to Success	GH
	Design a Trail Worth Traveling To	IJ
2:15 - 2:30 PM	Break	Exhibit Hall

ANNUAL TRAIL AWARDS PROGRAM	
<p>The Annual Trail Awards Program provides vital opportunities to share our appreciation and admiration for the skills and dedication of those making significant contributions to trail programs in California. The stewardship and inspiration of award honorees helps citizens better understand trails' contribution to healthier, more sustainable communities. 2011's honorees will be announced at Thursday's Awards Luncheon.</p> <p>There are nine award categories within the Conference's Awards Program, plus an award from the California Recreational Trails Committee. Summarized below are the criteria for each award category. Awards are presented only for nominations fully meeting the Program criteria and successfully competing for the honor.</p> <p>Nominations are now being accepted for the 2013 California Trails & Greenway's Conference. The full criteria for each category and nomination instructions are available on the Conference website at www.parks.ca.gov/trails/conference.</p>	
1. Lifetime Volunteer Achievement Award	-- Awarded to a volunteer who has worked 25+ years on behalf of trails/greenways, and whose efforts have had local and statewide impact.
2. Lifetime Professional Achievement Award	-- Awarded to a professional park/trail individual who has worked 25+ years on behalf of trails/greenways, and whose efforts have had local and statewide impact.
3. Merit Award (Event)	-- Given in recognition to a special trail/greenway event in the prior year.
4. Merit Award (Program)	-- Presented in recognition of a special trail/greenway program that continues to be active.
5. Merit Award (Development)	-- Given in recognition of a unique trail/greenway development or reconstruction project that reached a significant milestone in the prior year.
6. Merit Award (Acquisition)	-- Presented in recognition of a unique trail/greenway acquisition that reached a significant milestone.
7. Merit Award (Planning)	-- Given in recognition of a unique trail/greenway planning project that reached a significant milestone.
8. Merit Award (Kids and Trails)	-- Presented in recognition of an innovative program designed to engage children and youth in outdoor experiences using trails and help them develop an appreciation for the natural environment while developing healthy life styles.
9. Website Award	-- Presented in recognition of a website that has achieved overall excellence through the prior year.
10. California Recreational Trails Committee Award	-- Given in recognition of a private citizen or elected official who has made significant contributions in support of trails in California.



RAFFLE ♦ FUN ♦ RAFFLE ♦ FUN ♦ RAFFLE -- *Win, Win, Win!*

What would a conference gathering be without a fun and exciting opportunity to win great prizes AND help support the conference. Thanks to our generous contributors, we have a fabulous selection of raffle items to choose from.

Raffle highlights include a certificate for a full registration to next year's Trails Conference, a certificate for overnight stays at the Woodland Hills Marriott, and a certificate to a workshop of choice at next year's Trails Conference. A full list of raffle items is at the Registration & Sales Desk and at the Raffle Area.

How to Play

- 1. Purchase Raffle Tickets** -- Raffle tickets may be purchased for \$1 each, 7 for \$5, 15 for \$10, and 40 for \$20. You can buy them at the Conference Registration & Sales Desk or from any of the enthusiastic "hawkers" (aka "hockers") parading about with colorful ribbons of raffle tickets fluttering behind them.
- 2. Separate the Tickets** -- Each ticket comes in pairs with identical numbers. To enter your bid for a raffle item, separate the pairs. The tickets marked "TICKET" get deposited in the raffle containers (but see step 4 first). The tickets marked "keep this coupon" are your claim ticket.
- 3. You Must Be Present to Win** -- If prizes are not picked up by the end of the conference, they will be saved for the next conference. Because you need to be present to win, you do NOT need to put your name and contact information on the reverse of each ticket, but you will need to present your "keep this coupon" tickets in order to claim your winnings.
- 4. How to Use Your Tickets** -- Each raffle item is numbered and has an adjacent container labeled with that item's number. When you find items you'd like to win, simply place as many tickets as you would like in the appropriately marked container or in multiple containers. You can place one ticket or all your tickets in one container; or you can spread your tickets among as many containers as you'd like. The more tickets you have in one container the better your chances. But you never know. It takes just one ticket to win an item, and fate can be shamelessly unpredictable.
- 5. Raffle Awards** -- The raffle will end Thursday at 7:00 PM. At that time all the raffle containers will be collected and members of the Conference Planning Team will mix and shake the tickets in each container, and (with eyes closed) will select one ticket per item. A reader board will be posted outside the Ballroom for viewing after the keynote presentation, listing each raffle item and the winning raffle ticket number. Simply check your tickets to see if you hold one of the lucky winners!
- 6. Claim Your Prize.** Following the keynote presentation, winning ticket holders can visit the Raffle Area until 10:00 PM where an attendant will assist you in claiming your prize. On Friday morning, prizes can be claimed at the Registration & Sales Desk from 8:00 AM to 1:00 PM. We will contact winners and make arrangements to mail uncollected prizes for those not claimed by 1:00 PM Friday. However, every effort should be made to collect your prize before the conference ends.

Disclosure: This is a game of chance. Not all tickets result in prizes. In fact, the odds are against you.

NEW Silent Auction Opportunities!

A few select gifts will be available by silent auction, and this year we're featuring two types of bidding opportunities. The first is the standard option of entering incremental bids on an item you'd like, and then watching closely until the final minutes when the bidding wars begin (and end). The second and NEW option is called a "Guaranteed Bid." If you know you want the item, you can essentially "buy it now" by entering the Guaranteed Bid Price shown on the bottom of the bid sheet. By accepting the Guaranteed Bid Price you will take the item out of the silent auction and claim it for yourself.



SCHEDULE AT A GLANCE

2:30 - 3:30 PM	I've Seen Fire & I've Seen Rain	AB
	Developing Volunteer Programs to Steward Open Spaces	CD
	Hybrid Vigor -- Using Formalized Partnerships to Create & Manage Trails & Parks (Part 1)	GH
	Adapting to Nature -- Moving Beyond Conventional Trail Design	IJ
3:30 - 3:45 PM	Break	Exhibit Hall
3:45 - 4:45 PM	Hybrid Vigor -- Using Formalized Partnerships to Create & Manage Trails & Parks (Part 2)	AB
	Planning an Urban Multi-use Regional Trail	CD
	Finding & Utilizing Non-traditional Volunteers	GH
	Navigating Radical Brush -- The Gas Brush Cutter	IJ
5:00 - 6:15 PM	Public Input -- State Parks' Programmatic Environmental Impact Review	AB
5:00 - 6:00 PM	Movie Sneak Previews	
	Episode 1: California Forever -- The Story of California State Parks	AB
	Episode 2: California Forever -- Parks for the Future	CD
6:30 - 7:30 PM	Celebration Reception, hosted by Sapphos Environmental Inc.	Exhibit Hall
7:30 PM	Silent Auction & Raffle Close	Exhibit Hall
7:30 - 9:30 PM	Celebration Dinner & Presentation by Ed Begley, Jr., hosted by the Santa Monica Mountains Conservancy	EF
9:30 - 11:00 PM	Hospitality Suite	
Friday, April 20		Activity
6:30 - 7:30 AM	Morning Walk	Conf. Lobby
6:30 - 7:30 AM	Morning Bike Ride	Conf. Lobby
7:00 AM - 1:30 PM	Registration & Sales Desk Open	Conf. Lobby
7:00 - 8:30 AM	Breakfast with Table Topics, hosted by East Bay Regional Park District	EF
7:30 - 8:30 AM	Movie Sneak Previews	
	Episode 1: California Forever -- The Story of California State Parks	AB
	Episode 2: California Forever -- Parks for the Future	CD
8:00 AM - 1:30 PM	Exhibits Open	Exhibit Hall
8:30 - 9:30 AM	Waterworks Access -- Navigating from Closed to Open Waterworks Projects	AB
	Developing Capacity & Building a Multi-jurisdiction Trail-based Organization	CD
	Think National, Act Locally to Build Public Awareness	GH
	Assessing Paved Trails for Compliance with Standards & Best Practices	IJ
9:30 - 9:45 AM	Break	Exhibit Hall
	Urban River Parkways -- An Underutilized Tool for Improving Human Health	AB
	Organizing Trek Events	CD
	Back to School at PCTA's Trail Skills College	GH
	Developing an Adopt-A-Trail Program	IJ
9:45 - 10:45 AM		
10:45 - 11:00 AM	Break	Exhibit Hall
11:00 - 12:30 PM	Closing Plenary: Off the Beaten Path -- How Innovators Generate & Test Ideas	EF
12:30 - 12:45 PM	Closing Remarks	EF
Saturday, April 21		Activity
10:00 AM	3rd Annual Hike, Bike, Ride, Run Event (Optional by reservation only)	Malibu Creek State Park



CLOSING PLENARY

FRIDAY, APRIL 19

11:00 AM - 12:30 PM

OFF THE BEATEN PATH -- HOW INNOVATORS GENERATE & TEST IDEAS

Many of us have been guided by a litany of rules, regulations and policies established to lead you down a carefully managed path to accomplish prescribed goals. In many instances traditional means of doing business or accomplishing goals no longer function in today's rapidly changing social and economic environment. So what are the trends we should consider adjusting to? How do you go about thinking "outside the box" while preserving your organization's mission and integrity? And how do you get permission to "draw outside the lines?"

Meet three innovators who have effectively blazed new "trails" by utilizing innovative approaches to issues we all face. Hear how they discovered new methods and ways of doing business, how they tested their ideas, identified and guarded against risks, and pioneered solutions adapted to the "new Normal."

Joseph Edmiston, Executive Director, Santa Monica Mountains Conservancy

Ray Murray, Partnerships Programs, Pacific West Region, National Park Service

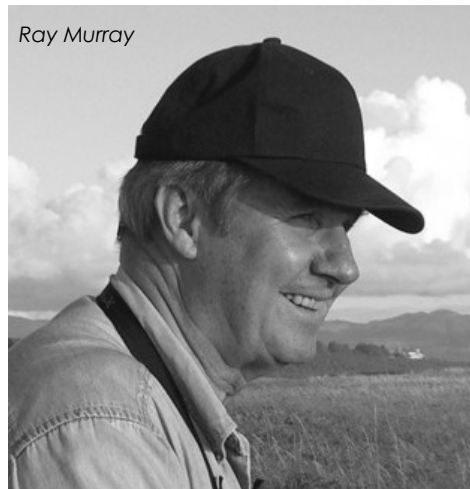
Emilyn Sheffield, Ph.D., Professor, Recreation & Parks Management, CA State University, Chico



Emilyn Sheffield



Joseph Edmiston



Ray Murray



IT'S SHOW TIME!

Join us for three inspiring "sneak previews" of newly released documentaries that celebrate the achievements of tenacious and dedicated leaders....just like YOU.

Episode One -- The Story of California State Parks opens in the majestic Sierra Nevada Mountains in 1864 as Yosemite Valley and the Mariposa Grove of giant sequoias are set aside as California's first state park. By signing the Yosemite Grant, President Abraham Lincoln sets in motion what has become "the American park idea". From Yosemite the narrative moves through the individual stories of citizen action that preserved many of California's most celebrated landscapes as state parks. Included are Coast Redwoods, Big Sur, Point Lobos, Lake Tahoe, and the Anza-Borrego Desert. Historic places that commemorate crucial chapters of the California story are also explored at Old Monterey, Gold Country, Bodie, Donner Memorial, and Hearst Castle.

The story of California State Parks includes the key battles within the history of conservation in America. The plot intersects with many important victories that saved much of California's most cherished landscape and in the process, inspired the creation of the National Park Service and the protection of wilderness. Also featured are the untold stories of ordinary citizens who took extraordinary measures to preserve California's remarkable scenery in Big Basin Redwoods, San Onofre State Beach and the Coast Redwoods. With breathtaking images and insightful interviews, Episode One reveals how the natural beauty and cultural history of California inspired, and continues to inspire citizens to preserve and protect it's storied places -- forever.

Episode One Show Times:	Wednesday, April 18th	5:00 - 6:00 PM	Room AB
	Thursday, April 19th	7:30 AM - 8:30 AM/5:00 - 6:00 PM	Room AB
	Friday, April 20th	7:30 AM - 8:30 AM	Room AB

Episode Two -- Parks for the Future The program places the future of California State Parks within the context of disturbing trends that will soon threaten parks everywhere. Population growth, decline of native plants and animals, loss of open space, and climate change all pose serious challenges to the integrity of parks now and in the future. The program concludes with a call to arms as many parks in California and across the country now face closure due to budget cuts.

In the Southern California desert, conflict between off-road vehicles and traditional park users comes into sharp focus. What is a park? Mechanical playground? Or nature preserve? On the Central Coast, people compete with native animals for coastal access. In order to protect the animals, human access is limited and friction between conservation groups and recreation enthusiasts is rising. Whose beach is it?

While Los Angeles is running out of open space, park planners are turning to the long, lost Los Angeles River. "Re-wilding" the seventy-five-mile concrete storm drain will create a nature preserve that provides habitat for birds and animals and open space for people. The Angel Island Immigration Station was a detention facility set up to keep Chinese immigrants out of the U.S. from 1910-1940. The town of Allensworth was a utopian agrarian community founded by freed slaves in 1900. In 1976, Allensworth was dedicated as a state historic park to celebrate the African American experience in California. Together, these two parks hold important chapters of the American story. As future population continues to diversify, new parks will commemorate turning points in a myriad of cultures.

Episode Two concludes with a sequence that highlights a number of threats that state parks now face. Included are road building through state park lands, transmission lines across desert parks, and industrial development adjacent to park borders, and the impact of climate change and sea level rise on natural areas. The sequence concludes with the financial meltdown of 2008 and the impact on state budgets. Parks across the country are threatened closure and in California, the birthplace of the park idea, one in four state parks is scheduled to be shut down.

Episode Two Show Times:	Thursday, April 19th	7:30 - 8:30 AM/5:00 PM - 6:00 PM	Room CD
	Friday, April 19th	7:30 - 8:30 AM	Room CD